



CRAFTING THE NEXT

SPIRIT REVOLUTION

AMERICAN AGAVE SPIRITS

By D. Willard

American Spirit Quest: Crafting
Liquid Legacies



Nestled in the scenic landscapes of Colorado Springs, Blackhat Distillery stands as a beacon of innovation and excellence in the world of American Agave Spirits. Renowned for their multi-award-winning Duellers Blanco and Duellers Dark Reposado aged on French Oak, this distillery is redefining the standards in this emerging category of spirits. Beyond their exceptional products, Blackhat is making waves with its commitment to sustainability, community support, and a game-changing philosophy that sets them apart in the spirits industry.

American Agave Spirits, a category rapidly gaining prominence in the world of distilled beverages, are distilled from the agave plant, predominantly associated with tequila production. This distinctive class of spirits, however, transcends traditional boundaries,

offering a diverse range of flavor profiles and expressions that captivate the discerning palate. With Blackhat Distillery at the forefront of this movement, the trajectory of American Agave Spirits is poised for unprecedented growth in popularity. As consumers increasingly seek unique and artisanal options, the versatility and innovation within this category are projected to elevate its status in the spirits industry. The nuanced craftsmanship exhibited by distilleries like Blackhat, positions American Agave Spirits as not merely a trend but a lasting preference among enthusiasts and connoisseurs alike. As the demand for authentic and high-quality spirits continues to rise, the future of American Agave Spirits seems destined for a remarkable journey, with Blackhat Distillery leading the charge into this exciting and dynamic frontier.



Not your Dad's Tequila:

Blackhat Distillery takes pride in being at the forefront of the American Agave Spirits movement. Their Duelers Blanco and Duelers Dark showcase the perfect balance of tradition and innovation. The meticulous crafting process and attention to detail result in spirits that are not only of the highest quality but also set the standard for a new distinction in the industry

A Commitment to Vegan and Gluten-Free Spirits:

One distinguishing factor that sets Blackhat apart is their dedication to producing vegan and gluten-free spirits. In a market where dietary considerations are increasingly important, Blackhat ensures that their products cater to a wide range of consumers.

This commitment not only reflects their attention to inclusivity but also underscores their dedication to providing a premium experience for all patrons.

Sustainable Practices:

Blackhat Distillery is not only crafting exceptional spirits but is also leading the way in sustainable practices. The distillery operates with an eco-conscious mindset, boasting a comprehensive recycling program that minimizes their environmental footprint. This commitment to sustainability aligns with the growing demand for environmentally responsible practices within the spirits industry.

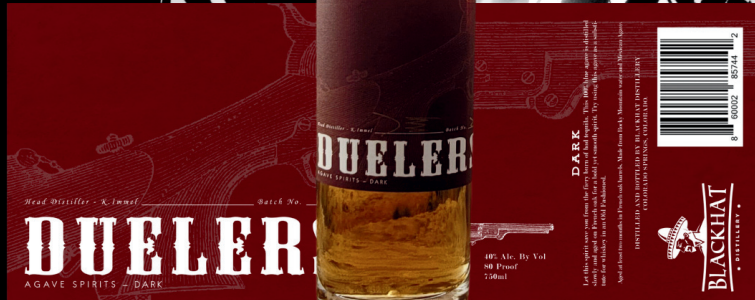
Community Support and Philanthropy

Beyond their commitment to crafting exceptional spirits, Blackhat Distillery is deeply rooted in the local community.

“a distillery unafraid to venture into uncharted territories while maintaining a deep respect for the craft.”

Head Distiller - K. Imhof

Batch No.



The distillery actively supports numerous not-for-profit organizations and engages in historical preservation initiatives. By contributing to the community in meaningful ways, Blackhat demonstrates a holistic approach to business that goes beyond the bottom line.

A Game-Changing Philosophy:

Blackhat Distillery embraces a game-changing philosophy that sets the tone for their approach to the spirits industry. Drawing inspiration from historical "black-hatters," who were often associated with rebellion or royalty, the distillery proudly wears its game-changing hat in the world of spirits. This philosophy is reflected not only in their innovative products but also in their daring spirit to push boundaries and challenge norms.

Innovative Spirit Personified:

When asked about their favorite historical "black hatter," the operations manager humorously replied, "Darth Vader." This playful nod to an iconic figure reflects Blackhat Distillery's ability to blend tradition with a sense of fun and innovation. It encapsulates the spirit of a distillery unafraid to venture into uncharted territories while maintaining a deep respect for the craft.

Blackhat Distillery in Colorado Springs stands tall as a trailblazer in the American Agave Spirits scene. Their Duelers Blanco and Duelers Dark are not just spirits; they are a testament to a commitment to excellence, sustainability, community, and a game-changing philosophy. As Blackhat continues to make waves in the industry, it's clear that they are not just crafting spirits – they are shaping the future of American Agave Spirits with a hat tilted towards innovation and excellence.